| Michele Cheow  Sr. Front End Developer | horizontal line    Las Vegas, NV | 917.519.8574 | [michelehcheow@gmail.com](mailto:michelehcheow@gmail.com) | [michelecheow.com](https://www.michelecheow.com/)  [github.com/mrose15](https://github.com/mrose15) | [linkedin.com/in/michelecheow](https://www.linkedin.com/in/michelecheow/) |
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| **ㅡ** Summary | horizontal line  A seasoned Senior Front End Developer with 15 years of experience building dynamic user interfaces, with a strong focus on accessibility, performance, and user experience. Managed teams and maintained web applications for a variety of industries, including entertainment, e-commerce, healthcare, and hospitality. Eager to grow into a full stack developer. |
| **ㅡ** **Skills** | horizontal line  **Web Languages/Libraries:** HTML5 and CSS3, JavaScript, React, SASS, Bootstrap, WCAG 2.1 Accessibility Standards, WordPress and core functions, Advanced Custom Fields and CMB2 plugins, Shopify’s Liquid template language, Sitecore CMS, Razor templating engine, templating PHP knowledge, MySQL  **Designer Applications:** Photoshop, Sketch, InVision, Zeplin, Figma  **Web Development Tools:** JIRA, Bitbucket, Git, Webpack, WPEngine, Confluence for documentation, Node Package Manager, Azure DevOps |
| **ㅡ** **Experience** | horizontal line Digitas Health / Senior Front End DeveloperAUG 2021 - JUL 2023, Las Vegas, NV**Skills:** Accessibility · Figma · JavaScript (ES6+) · React · WordPress · HTML5 · Bootstrap · Sass/CSS3 · Flexbox/Grid · Webpack · Sitecore  * Led the successful launch of high-value projects for prominent pharmaceutical clients, resulting in over $500,000 in revenue and increasing site traffic by 20%, fostering seamless cross-functional collaboration * Implemented and encouraged cross functional team collaboration between design and development from early project stage by creating recurring working sessions to review and catch potential technical issues before development phase, resulting in 10% faster delivery times and customer satisfaction. * Actively championed accessibility optimization services as a distinguished member of Digitas Health's Accessibility Council * Provide technical guidance and mentorship to junior developers, fostering their growth and ensuring code quality   **Wynn Resorts** / Senior Front End Developer NOV 2017 - AUG 2021, Las Vegas, NV**Skills:** Accessibility · JavaScript · jQuery · HTML5 · Bootstrap · Sass · Sitecore · Sketch  * Awarded Developer of the Quarter 2018, Wynn Las Vegas, for exemplary leadership in guiding developers and third-party contractors during the Wynnlasvegas.com redesign * Led the front end team in updating the hotel’s booking engine, resulting in an increase of 40% in bookings for the following quarter * Headed the development of modern user interfaces using Bootstrap, jQuery, modular SASS, and Gulp for seamless user experiences, encouraging the team to use the most current browser-supported technology, with a focus on accessibility, performance, and user engagement * Developed user interfaces within Sitecore CMS, employing C#, Razor syntax, and HTML for the presentation layer * Collaborated with Sitecore developers in the design, development, and deployment of Sitecore solutions * Conducted technical interviews to assess candidates' proficiency in Sitecore development, .NET, and front-end skills  Levy Online / Front End Web DeveloperSEPT 2016 - SEPT 2017, Las Vegas, NV **Skills:** jQuery · WordPress · HTML5 · Bootstrap · Sass · Gulp · CSS3 · MySQL · WPEngine · Sage Starter Theme   * Engineered responsive custom themes using Sage, a WordPress starter theme, Custom Post Types, Bootstrap, SASS, jQuery, Gulp and Bower compilers, and MySQL, culminating in amplified user experiences and elevated customer satisfaction * Led development projects and adeptly managed tasks through JIRA, effectively delegating responsibilities to achieve project milestones * Played a pivotal role in project planning with clients, providing accurate time estimations for tasks and ensuring seamless project delivery * Support the SEO and PPC departments by developing high-converting landing pages and implementing Google Tag Manager injections and schema markup  9seeds / Web Developer, Independent ContractorAUG 2014 - SEPT 2016, Las Vegas, NV  * Developed responsive custom WordPress themes, utilizing jQuery, SASS, and SVGs, while creating Custom Post Types and fields with CMB2 and ACF plugins. Handled design asset integration from Photoshop files, estimated project tasks, and conducted maintenance tasks on existing sites through the Infinite WP dashboard, ensuring plugin updates, backups, and Sucuri malware scans |
| **ㅡ** **Education** | horizontal line City University of New York, College of Staten Island / Bachelor of Science: Communications – Publication Design Summa Cum Laude, May 2008; GPA: 3.9 |